PARTNER REFERENCE

Gynae Therapy Segment Guide

How the FertiLogic portfolio maps to 6 gynaecology and women's-health therapy segments — who prescribes in each, which molecules and brands sit there, and the dispensing and detailing rules that apply.

Use it to plan which prescribers to detail first and which product mix to start your territory with.

FertiLogic — gynaecology & fertility PCD pharma franchise division of Primus Pharmaceuticals Group (operating since 2010).

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Segment overview

Some molecules appear in more than one segment because they are prescribed in more than one setting.

Segment	Molecules	Key prescribers
PCOS / PCOD Management	Myo-Inositol + Metformin SR Clomiphene + NAC + Astaxanthin	Gynaecologists, Endocrinologists, Fertility / IVF specialists
Ovulation Induction (Clomiphene)	Clomiphene + NAC + Astaxanthin	Fertility / IVF specialists, Gynaecologists
Luteal Phase & Hormone Support	Dydrogesterone Estradiol Valerate	Gynaecologists, Obstetricians, Fertility / IVF specialists
Menopause & Midlife Women's Health	Estradiol Valerate Evening Primrose Oil Softgel	Gynaecologists, Menopause clinics, Physicians
Folate, B12 & Nutritional Support	L-Carnitine + Methylcobalamin + Folic Acid Evening Primrose Oil Softgel	Gynaecologists, Physicians
Specialist Hormone Therapy (Rx)	Dydrogesterone Megestrol Acetate Letrozole Estradiol Valerate	Gynaecologists, Gynae-oncologists, Oncologists, Hospital pharmacies

Reading the schedule column. “Schedule H” and “Schedule G” are printed on the pack and mean prescription-only dispensing. “Rx — see pack label” means the product is a prescription medicine but its schedule line is not published in our catalogue data; refer to the pack. “Nutritional supplement” products carry no drug schedule.

Segment 1 of 6

PCOS / PCOD Management

Prescription formulations that gynaecologists and endocrinologists use when managing polycystic ovary syndrome — insulin-resistance therapy and specialist-directed ovulation induction.

PCOS is managed across gynaecology and endocrinology practices, often over long periods, which makes it a repeat-prescription category for chemists near those clinics. Both products in this segment are prescription medicines and are used only under medical supervision.

Typical prescribers to detail: Gynaecologists, Endocrinologists, Fertility / IVF specialists

Molecules & brands in this segment

Molecule	Brand	Composition & pack	Schedule
Myo-Inositol 600 mg + Metformin SR 500 mg Biguanide (sustained release) with myo-inositol · Bilayered sustained-release tablet	**MAZINC-MYO**	Each uncoated bilayered tablet contains Myo-Inositol BP 600 mg and Metformin Hydrochloride IP 500 mg (as sustained-release form). Pack: 10 × 10 Tablets · MRP: On request	Schedule G (Rx)
Clomiphene Citrate 100 mg + N-Acetylcysteine 600 mg with Astaxanthin 4 mg (Combi Pack) Selective estrogen receptor modulator (clomiphene) co-packed with antioxidant adjuncts · Combi pack — tablets + capsules	**LOGICOVA**	Combi pack: 5 tablets, each containing Clomiphene Citrate IP 100 mg + N-Acetylcysteine USP 600 mg; and 25 capsules, each containing Astaxanthin USP 4 mg. Pack: 10 × 1 × 1 Combi Pack of 5 Tablets with 25 Capsules · MRP: On request	Rx — see pack label

How each molecule is used — and detailing notes

Myo-Inositol + Metformin SR. Prescribed by gynaecologists and endocrinologists in the management of insulin resistance associated with PCOS. The tablet must be swallowed whole and is used only under medical supervision.

Dispensing: Schedule G prescription drug — dangerous to take except under medical supervision.

Detailing note: Metformin needs prescriber review of kidney, liver and cardiac status. Do not market as a weight-loss or "PCOS cure" product.

Clomiphene + NAC + Astaxanthin. Clomiphene citrate is used in specialist-supervised ovulation-induction protocols. The pack co-packages N-acetylcysteine and astaxanthin as adjuncts, to be taken in the sequence the physician prescribes. Ovulation induction requires specialist oversight and is not for self-medication.

Dispensing: Prescription medicine — use only under medical supervision. Refer to the pack label for the applicable schedule.

Detailing note: Ovulation-induction therapy needs specialist monitoring. Position the kit to gynaecologists and fertility clinics only — never as an over-the-counter product.

Segment 2 of 6

Ovulation Induction (Clomiphene)

A clomiphene citrate combi pack prescribed by gynaecologists and fertility specialists in monitored ovulation-induction protocols.

Ovulation induction is a monitored, cycle-by-cycle therapy directed by gynaecologists and fertility specialists. Stock in this segment moves on specialist prescriptions, so partners typically focus detailing on fertility clinics and

the chemists that serve them.

Typical prescribers to detail: Fertility / IVF specialists, Gynaecologists

Molecules & brands in this segment

Molecule	Brand	Composition & pack	Schedule
Clomiphene Citrate 100 mg + N-Acetylcysteine 600 mg with Astaxanthin 4 mg (Combi Pack) Selective estrogen receptor modulator (clomiphene) co-packed with antioxidant adjuncts · Combi pack — tablets + capsules	**LOGICOVA**	Combi pack: 5 tablets, each containing Clomiphene Citrate IP 100 mg + N-Acetylcysteine USP 600 mg; and 25 capsules, each containing Astaxanthin USP 4 mg. Pack: 10 × 1 × 1 Combi Pack of 5 Tablets with 25 Capsules · MRP: On request	Rx — see pack label

How each molecule is used — and detailing notes

Clomiphene + NAC + Astaxanthin. Clomiphene citrate is used in specialist-supervised ovulation-induction protocols. The pack co-packages N-acetylcysteine and astaxanthin as adjuncts, to be taken in the sequence the physician prescribes. Ovulation induction requires specialist oversight and is not for self-medication.

Dispensing: Prescription medicine — use only under medical supervision. Refer to the pack label for the applicable schedule.

Detailing note: Ovulation-induction therapy needs specialist monitoring. Position the kit to gynaecologists and fertility clinics only — never as an over-the-counter product.

Segment 3 of 6

Luteal Phase & Hormone Support

Oral progestogen and estrogen formulations prescribed by gynaecologists in luteal-phase support and cyclical hormone regimens.

Progestogens and estrogens are prescribed in defined regimens by gynaecologists and fertility specialists. Both molecules here are Schedule H and are dispensed only against a prescription.

Typical prescribers to detail: Gynaecologists, Obstetricians, Fertility / IVF specialists

Molecules & brands in this segment

Molecule	Brand	Composition & pack	Schedule
Dydrogesterone 10 mg Oral progestogen · Film-coated tablet	**PITPROG**	Each film-coated tablet contains Dydrogesterone IP 10 mg. Pack: 10 × 1 × 10 Tablets · MRP: On request	Schedule H (Rx)

Molecule	Brand	Composition & pack	Schedule
Estradiol Valerate 2 mg Estrogen (estradiol ester) · Film-coated tablet — 28-tablet calendar pack	**REPLIMONE**	Each film-coated tablet contains Estradiol Valerate USP 2 mg (micronised), in a 28-tablet calendar pack. Pack: 10 × 1 × 28 Tablets · MRP: On request	Schedule H (Rx)

How each molecule is used — and detailing notes

Dydrogesterone. An oral progestogen prescribed by gynaecologists for conditions associated with progesterone deficiency and in luteal-phase support protocols, as per the package insert. Used only under specialist supervision.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Detail to gynaecologists and fertility specialists only. Prescriber must screen for liver conditions and undiagnosed vaginal bleeding.

Estradiol Valerate. Prescribed by gynaecologists in hormone replacement therapy and in cyclical hormone regimens, as per the package insert. Used only under specialist supervision.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Prescriber must review thrombosis history and breast / liver conditions. Never position as a lifestyle or anti-ageing product.

Segment 4 of 6

Menopause & Midlife Women's Health

Hormone replacement and nutritional-support formulations recommended by gynaecologists for women in the menopausal transition.

Menopause care combines prescription hormone therapy, where a specialist judges it appropriate, with nutritional support. The segment pairs a Schedule H estradiol tablet with a nutraceutical softgel, giving pharmacies both a prescription and a supplement line for midlife-health shelves.

Typical prescribers to detail: Gynaecologists, Menopause clinics, Physicians

Molecules & brands in this segment

Molecule	Brand	Composition & pack	Schedule
Estradiol Valerate 2 mg Estrogen (estradiol ester) · Film-coated tablet — 28-tablet calendar pack	**REPLIMONE**	Each film-coated tablet contains Estradiol Valerate USP 2 mg (micronised), in a 28-tablet calendar pack. Pack: 10 × 1 × 28 Tablets · MRP: On request	Schedule H (Rx)

Molecule	Brand	Composition & pack	Schedule
Evening Primrose Oil + Tocotrienol + L-Methylfolate + Methylcobalamin Softgel Nutraceutical — fatty acid and vitamin combination · Soft gelatin capsule	**MENOLOGIC**	Soft gelatin capsule containing Evening Primrose Oil, Tocotrienol, L-Methyl Folate and Methylcobalamin (strengths as printed on the pack label). Pack: 10 × 1 × 10 Softgel Capsules · MRP: On request	Nutritional supplement

How each molecule is used — and detailing notes

Estradiol Valerate. Prescribed by gynaecologists in hormone replacement therapy and in cyclical hormone regimens, as per the package insert. Used only under specialist supervision.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Prescriber must review thrombosis history and breast / liver conditions. Never position as a lifestyle or anti-ageing product.

Evening Primrose Oil Softgel. A nutritional supplement recommended by gynaecologists for women going through the menopausal transition, alongside their clinical management. It is not a substitute for a varied diet and is not intended to diagnose, treat, cure or prevent any disease.

Dispensing: Nutritional supplement — consult a physician before use during pregnancy, breastfeeding or with anticoagulant medication.

Detailing note: Supplement claims must stay nutritional ("supports", "supplements") — never therapeutic. Do not exceed the recommended daily intake.

Segment 5 of 6

Folate, B12 & Nutritional Support

Folate and vitamin B12 based formulations that physicians and gynaecologists prescribe or recommend for nutritional support.

Folate and B12 support is a routine part of many gynaecology and general-practice prescriptions. The segment includes a Schedule H methylcobalamin–folic acid–L-carnitine tablet and a supplement softgel containing L-methylfolate and methylcobalamin.

Typical prescribers to detail: Gynaecologists, Physicians

Molecules & brands in this segment

Molecule	Brand	Composition & pack	Schedule
L-Carnitine L-Tartrate 500 mg + Methylcobalamin 1500 mcg + Folic Acid 1.5 mg Vitamin B12 / folate with L-carnitine · Film-coated tablet (hygroscopic — keep pack sealed)	**VB-12-LC**	Each film-coated tablet contains L-Carnitine L-Tartrate 500 mg, Methylcobalamin IP 1500 mcg and Folic Acid IP 1.5 mg. Pack: 10 × 10 Tablets · MRP: On request	Schedule H (Rx)
Evening Primrose Oil + Tocotrienol + L-Methylfolate + Methylcobalamin Softgel Nutraceutical — fatty acid and vitamin combination · Soft gelatin capsule	**MENOLOGIC**	Soft gelatin capsule containing Evening Primrose Oil, Tocotrienol, L-Methyl Folate and Methylcobalamin (strengths as printed on the pack label). Pack: 10 × 1 × 10 Softgel Capsules · MRP: On request	Nutritional supplement

How each molecule is used — and detailing notes

L-Carnitine + Methylcobalamin + Folic Acid. Prescribed for vitamin B12 and folate supplementation and energy-metabolism support where a physician considers it appropriate, including in women's-health practices. Used under medical supervision.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Tablets are highly hygroscopic — advise chemists to reseal strips promptly. Do not promote as an energy booster to consumers.

Evening Primrose Oil Softgel. A nutritional supplement recommended by gynaecologists for women going through the menopausal transition, alongside their clinical management. It is not a substitute for a varied diet and is not intended to diagnose, treat, cure or prevent any disease.

Dispensing: Nutritional supplement — consult a physician before use during pregnancy, breastfeeding or with anticoagulant medication.

Detailing note: Supplement claims must stay nutritional ("supports", "supplements") — never therapeutic. Do not exceed the recommended daily intake.

Segment 6 of 6

Specialist Hormone Therapy (Rx)

Schedule H hormone and hormone-modulating tablets for specialist prescribers, hospital pharmacies and institutional supply.

These molecules are prescribed by gynaecologists, gynae-oncologists and oncologists strictly per their package inserts. They suit partners who already supply hospital and institutional pharmacies and can handle Schedule H record-keeping.

Typical prescribers to detail: Gynaecologists, Gynae-oncologists, Oncologists, Hospital pharmacies

Molecules & brands in this segment

Molecule	Brand	Composition & pack	Schedule
Dydrogesterone 10 mg Oral progestogen · Film-coated tablet	**PITPROG**	Each film-coated tablet contains Dydrogesterone IP 10 mg. Pack: 10 × 1 × 10 Tablets · MRP: On request	Schedule H (Rx)
Megestrol Acetate 160 mg Synthetic progestational agent · Uncoated tablet (swallow whole — do not break, chew or crush)	**PITURESS**	Each uncoated tablet contains Megestrol Acetate IP 160 mg. Pack: 10 × 10 Tablets · MRP: On request	Schedule H (Rx)
Letrozole 2.5 mg Non-steroidal aromatase inhibitor · Film-coated tablet	**LETROLOGIC**	Each film-coated tablet contains Letrozole I.P. 2.5 mg. Pack: 10 × 1 × 5 Tablets · MRP: ₹150.00 per 5 tablets (inclusive of all taxes)	Schedule H (Rx)
Estradiol Valerate 2 mg Estrogen (estradiol ester) · Film-coated tablet — 28-tablet calendar pack	**REPLIMONE**	Each film-coated tablet contains Estradiol Valerate USP 2 mg (micronised), in a 28-tablet calendar pack. Pack: 10 × 1 × 28 Tablets · MRP: On request	Schedule H (Rx)

How each molecule is used — and detailing notes

Dydrogesterone. An oral progestogen prescribed by gynaecologists for conditions associated with progesterone deficiency and in luteal-phase support protocols, as per the package insert. Used only under specialist supervision.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Detail to gynaecologists and fertility specialists only. Prescriber must screen for liver conditions and undiagnosed vaginal bleeding.

Megestrol Acetate. A high-strength progestational agent prescribed by specialists — including oncologists and gynae-oncologists — strictly as per the approved package insert. Used only under specialist supervision.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Specialist-only molecule. Prescriber must review thromboembolic history and liver function; not suitable for general detailing.

Letrozole. Approved indications as per the package insert; used under specialist supervision. The pack directs use as advised by a cancer specialist or gynaecologist.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Detail only to registered medical practitioners. Do not promote use outside the approved package insert or to patients directly.

Estradiol Valerate. Prescribed by gynaecologists in hormone replacement therapy and in cyclical hormone regimens, as per the package insert. Used only under specialist supervision.

Dispensing: Schedule H prescription drug — not to be sold by retail without the prescription of a Registered Medical Practitioner.

Detailing note: Prescriber must review thrombosis history and breast / liver conditions. Never position as a lifestyle or anti-ageing product.

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